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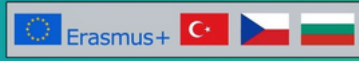
2024-2-TR01-KA210-ADU-000280841

Advanced Digital Media Literacy and Countering Disinformation for Seniors

## About the Project



Advanced Digital Media Literacy and  
Countering Disinformation for Seniors



DIGIMEDIA4SEN is an adult education project that strengthens digital media literacy and the ability to combat disinformation, with a special focus on adults aged 50+ and the educators who support them.

The project responds to the growing challenges of the digital age – misinformation, information overload, and online safety risks – by equipping participants with practical digital skills, critical thinking abilities, and ethical awareness. Through an interactive, learner-centred curriculum based on adult learning principles, participants learn how to use digital tools confidently, verify online information, recognize false or manipulative content, and act as responsible digital citizens.

## What are the Activities?

The DigiMedia4SEN project includes four main activities:

### A1 – Project Management and Digital Media Literacy Training Program

The DigiMedia4SEN project develops a digital media literacy training curriculum that strengthens participants' understanding of digital media basics, online risks, fake news detection, and cybersecurity awareness, and it tests the curriculum through a pilot workshop.

### A2 – Countering Disinformation Workshop

The DigiMedia4SEN project delivers interactive workshops that use real-life examples and practical exercises to improve participants' ability to identify and counter misinformation and disinformation.

### A3 – Information Sources and Verification Tools Training

The DigiMedia4SEN project provides training on reliable information sources and fact-checking tools by creating a comprehensive guide and organizing hands-on learning sessions.

### A4 – Media Literacy Awareness Campaign and Multiplication Activities

The DigiMedia4SEN project raises public awareness of media literacy by implementing dissemination activities, including an awareness campaign, a project website, social media outreach, and final conferences.

## The Partnership



Project Coordinator, Çorum Public Education Center is a lifelong learning institution under Turkey's Ministry of National Education, providing free vocational, cultural, and personal development courses for people of all ages.

Contemporary Plevna Media Foundation) is a Bulgarian non-profit organization focused on media literacy, journalism development, and combating disinformation through training research, and international projects.

Europe for you, z.s. is a non-governmental organization based in the Czech Republic that carries out various projects on social inclusion, education, and cultural exchange across Europe.

The Lifelong Education Science Art Culture Association (Hayatboyu Eğitim Bilim Sanat Kültür Derneği), based in Turkey, is a non-governmental organization focused on supporting individuals' personal and professional development through lifelong learning, education, and cultural activities.



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Erasmus+ Programme  
of the European Union

## What are the expected results?

The expected results of the DigiMedia4SEN project are as follows:



1. The DigiMedia4SEN project improves digital media literacy skills of adults aged 50+ and supports informed and safe online participation.
2. The DigiMedia4SEN project increases the ability to recognize misinformation and disinformation through stronger critical thinking skills.
3. The DigiMedia4SEN project raises awareness of online safety and cybersecurity risks among senior learners.
4. The DigiMedia4SEN project produces reusable, multilingual training materials for adult education.
5. The DigiMedia4SEN project strengthens the capacity of adult educators and organizations working with older adults.
6. The DigiMedia4SEN project ensures long-term impact by integrating results into adult education programs and making them openly accessible.

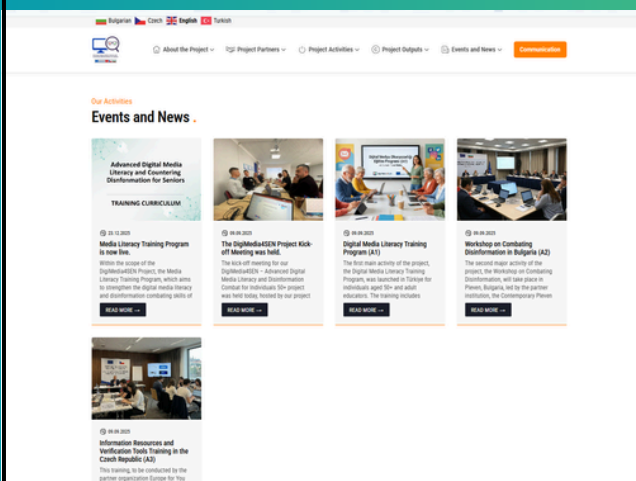
## Project Kick-off Meeting Held

DigiMedia4SEN Project (Advanced Digital Media Literacy and Countering Disinformation for Seniors) officially began with a kick-off meeting on 15 May 2025 at 10:00 a.m., bringing together partner organisations from Türkiye, Bulgaria, and the Czech Republic.

Hosted by Çorum Halk Eğitimi Merkezi, the meeting was attended by representatives from LESACA, Contemporary Pleven Media Foundation, and Europe for You, z.s. The partners came together to align on the project's vision and objectives, which focus on strengthening digital media literacy, critical thinking, and disinformation awareness among adults aged 50 and above.



<https://digimedia4sen.com>



<https://digimedia4sen.com> is an informative and accessible digital platform developed within the scope of the DigiMedia4SEN project for people aged 50+ and professionals working in adult education. The website aims to provide user-friendly content on digital media literacy, safe internet use, and combating disinformation.

digimedia4sen.com aims to facilitate access to reliable information, increase digital awareness, and serve as a reference point that supports learning. The website is designed to function as an open learning and information-sharing space both during and after the project period.



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